



2026 SPONSORSHIP PACKAGE



RUN FOR A CURE AFRICA GHANA 2026 SPONSORSHIP APPEAL

Dear Partner,

As we look ahead to 2026, we are energized by the opportunity to deepen our impact and expand lifesaving breast cancer initiatives across Ghana. Each year, the growing participation in our programs affirms one truth: when communities unite, lives change.

Your support has been central to this progress. In 2025, our RFCA Ghana 5K Run/Walk welcomed more than 1,978 participants across Accra and Takoradi, creating one of the largest breast cancer awareness events in the country.

In 2026, we are excited to build on this momentum with a full calendar of events:

- RFCA Tennis Tournament at Accra Lawn Tennis Club – March 21st, 2026
- RFCA Pink Polo at Accra Polo Club – October 10th, 2026
- RFCA 5K Run/Walk For A Cure at Lincoln Community School, Abelemkpe – October 24th, 2026

These events play a vital role in helping us achieve our goals for this next year, which include:

1. Providing additional mammogram machines and establishing diagnostic breast clinics in underserved communities
2. Expanding screening outreach across Ghana, targeting both rural and urban populations
3. Offering financial support to breast cancer survivors facing economic hardship
4. Hosting empowerment seminars and recovery programs for women navigating or completing treatment'

Partnering With Us in 2026

We invite your organization to join us in driving meaningful change this year. Our updated sponsorship booklet outlines a range of partnership opportunities — including visibility across multiple events, branding benefits, staff engagement activities, and bespoke activations tailored to your company's goals.

A partnership with RFCA Ghana demonstrates a strong commitment to corporate citizenship, women's health, and community well-being. With three major events spanning the year, sponsors have increased touch points with diverse audiences and enhanced opportunities to amplify their impact.

To secure your place on event banners and promotional materials across all three events, kindly submit your sponsorship commitment by March 1st, 2026.

For inquiries or to discuss partnership options, please contact us at info@runforcureghana.org or by phone at +233 50 140 0204 / +233 50 160 7879

On behalf of our volunteers, survivors, medical partners, and the communities we serve, thank you for standing with us. Together, we are making early detection accessible, treatment more achievable, and hope more powerful across Ghana.

With sincere appreciation,

Anna Mensah

Director

Run For A Cure Africa Ghana

2025 IMPACT AT A GLANCE

Screening & Early Detection

- 2,300+ free breast cancer screenings provided across multiple regions Expanded mobile outreach serving rural and peri-urban communities
- Ensured mammograms remain free to use in hospitals where RFCA has donated machines Increased early-stage detections through targeted education campaigns

Diagnostics & Equipment Donations

RFCA Ghana—donated mammogram machines supported screening and diagnosis in:

- St. Martin De Porres Hospital — Ekwe (Western Region)
- Sacred Heart Catholic Hospital — Abor (Volta Region)
- Our Lady of the Grace Hospital — Breman Assikuma (Central Region)
- To date, 147 women have been screened using this new equipment, with all detected cases successfully referred to the Cape Coast Teaching Hospital for treatment.

Community Education & Outreach

- 5,000+ women reached through community education, and workshops. School and youth-focused awareness programs expanded across Accra
- Men's engagement initiatives launched to address rising early-age detection needs

Survivor Support & Treatment Assistance

- Financial support provided for treatment, diagnostics, and follow-up care
- Survivor empowerment seminars hosted to support mental, physical, and emotional recovery
- Strengthened partnerships with oncology care teams and regional hospitals

WHY YOUR SUPPORT MATTERS

Your partnership helps RFCA Ghana deliver:

- Lifesaving screening access for women who cannot afford it Critical diagnostic tools for underserved communities Holistic support for survivors navigating recovery
- Large-scale awareness programs that drive early detection

Together, we are changing the breast cancer story in Ghana — one woman, one family, one community at a time.



2026 SPONSORSHIP BENEFITS

As a brand and organization, you can:

Gain brand exposure:

- Showcase your brand and products to a cross-section of people each year, RFCA's events attracts hundreds of participants both national and international from a breadth of cultural, economic, and ethnic backgrounds
- Increase employee morale through team building and participation in the RFCA's 3 events.

Gain promotional visibility:

- Be prominently featured in media announcements leading up to the each of the events (subject to deadlines).
- Have your brand logo highlighted on event posters and flyers.
- Gain visibility on the RFCA Ghana website homepage and event page with your brand logo.
- Enjoy promotion on RFCA's social media platforms (Facebook, Instagram, Twitter) in the lead-up to the events.

Community impact:

- Demonstrate your commitment to social responsibility by supporting women and local communities affected by breast cancer.
- Participate in one of the most organized, safe, and consistently successful fundraising events in Accra.
- Witness and experience direct and tangible links to RFCA's work and your support.

| Benefits | Platinum \$20,000 | Gold \$15,000 | Silver \$7,000 | Bronze \$3,000 | Pink Ribbon \$1500 |
|---|----------------------|------------------|-------------------|-------------------|--------------------------|
| Highlighted in media announcements and advertising posters and fliers leading up to the run/walk event (<i>subject to deadlines</i>). | ✓ | ✓ | | | |
| Brand logo will appear on the RFCA Ghana website homepage and event page. | ✓ | ✓ | ✓ | ✓ | ✓ |
| Highlighted on our social media platforms leading up to the run/walk (Facebook, Instagram, and Twitter). | ✓ | ✓ | ✓ | | |
| Highest corporate sponsor to receive trophy presentation at the Run For a Cure Africa run/walk. | ✓ | | | | |
| Corporate representative to do the flag off at the start line of the run/walk. | ✓ | | | | |
| Speaking opportunity at the run/walk event including presenting awards at the closing ceremony. | ✓ | ✓ | | | |
| Branding at RFCA run/walk (e.g., Team T-shirt, fliers, goodie bags). (<i>Subject to deadlines</i>). | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo will appear on banners at the race site. | ✓ | ✓ | ✓ | ✓ | Name Recognition |
| Additional stand-alone branding and/or logo recognition. | ✓ | ✓ | | | |
| Opportunity to include products in goodie bags at the run/walk in Accra (<i>subject to approval and deadlines</i>). | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary run/walk registrations and goodie bags | 15 | 10 | 7 | 5 | |

2025 SPONSORS

EVENT PARTNER & HOST



EVENT DECOR CONSULTANT



PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



PINK RIBBON SPONSOR



RACE SPONSORS





...turning the mortality rate into the survival rate.

GHANA

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